



**VIBE MARKETING**

SUCCESS IS THE ONLY OPTION

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# Discovery Brochure

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[www.vibemarketing.co.uk](http://www.vibemarketing.co.uk)

# The **vibe** Franchise Opportunity

## What Do Vibe Franchisees Do?

Vibe Franchisees help customers achieve their sales and marketing objectives. Whether that's building their social media presence, gaining more appointments for their sales team, creating innovative digital services to gain competitive advantage or just simply getting 'online'.

You'll be using our consultative sales process to recommend the most effective Vibe services to help them achieve these objectives. We'll give you all the training you need to do this, as well as detailed knowledge of our comprehensive portfolio of services.

Once your customer is signed up then Vibe's inhouse team of experts commence the development of your project. You can then concentrate on building a stronger relationship with your client and go out and find your next project.

We'll give you access to our extensive library of case studies and portfolio of projects which will assist you in presenting Vibe Marketing services to potential clients.

**VIBE MARKETING** helps businesses and organisations of all sizes to deliver their marketing goals.

Our results-driven & consultative approach really sets us apart in the digital marketing industry. We build strong relationships with our customers so that they come back to us time and time again.

The Vibe potential marketplace is vast. Every business needs to market their services and there is something for everyone's budget in the Vibe portfolio, along with plenty of cross selling opportunities.

We'll show you how to grow a successful and profitable digital marketing consultancy business that helps customers realise their marketing goals. We'll support you all the way and we can even help you with your lead generation activities.

*"Investing in a franchise with Vibe Marketing has been the best decision of my business life."*

**James Hayer London,  
Dubai**



# Our Services



## What You'll Need

The only facilities you need are a laptop and a phone. You can work from home so there's no need for business premises. Vibe don't charge an ongoing monthly management fee like many franchises, but we do recommend that you have sufficient financial resources to support yourself for the first few months while you get your business up and running.

You will also need some collateral to spend on some marketing activities such as networking events.



As a Vibe Franchisee you are able to recommend any of the following services and there are plenty of opportunities for cross selling and options for all budgets:



Bespoke mobile apps



Pay monthly websites



Bespoke online shops



Social media marketing



Google marketing / SEO



Graphic design



Videos / animation



Tele-marketing



Email/ text marketing

*"Mandeep Samra has been a pleasure to work with and his support has been essential to my success. Thank you! Looking forward to another profitable year."*

**Nigel Thornton, Leeds**

All of your customers receive 24/7 support as standard and we always design until they are satisfied.

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# 5 Reasons to Join Our Growing Team

## We deliver results

We're so confident in our ability to deliver results for our customers that we make them commitments for some of our services – and if we don't achieve our targets we work for free until we do!

## Excellent Training & Support

We're with you every step of the way. Along with your comprehensive start up training you'll also receive ongoing support and personal development. We are always a phone call or an email away if you need us.

## Generous Territory

We'll assign you a comprehensive postcode territory which will be your protected marketing area. Then it's up to you to get out there and meet potential customers, network and close some projects. (Our entry level license has a slightly smaller territory, but it is possible to work up to a larger postcode area as you develop your business.)

## Impressive potential earnings

Like any business, what you put into your Vibe business is what you'll get out. For those who put the effort in there's potential to earn between £60–200k annually. There's also plenty of options to build an exciting residual income through selling Vibe's pay monthly offerings such as apps, websites, SEO and Social Media campaigns.

## Flexible Working

You choose when you work. Full or Part time. As long as you put in enough business development time you can work the hours that suit you.

South Africa  
Dylan Van Zyl

*- Vibe offers so much more than digital marketing and software development, it's the ongoing support and guidance that sets us apart from every other digital agency. Sam and the technical team are always willing to go out of their way to deliver exceptional quality projects and services. With 4 branches now open, we are growing steadily across South Africa and I look forward to a successful 2023!*



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## Are You Right For Us?

Ideal Vibe Franchisees are self starters who are confident in a sales environment, enjoy networking and are able to build good client relationships. You'll need to be a good listener as Vibe's consultative selling approach relies on you gaining a thorough understanding of your customer's business in order to recommend the most appropriate services to match their requirements.

If you want to be your own boss, are very self motivated and successful at building rapport with other people you could be just what we are looking for. **It is not essential that you have a marketing background**



To support all our Directors &  
their Clients – We have a

# **Strong 50+ Team**

of specialists and experts in digital, marketing, design,  
technology and business.



# What's Included

## We have 4 Franchise options.

£26,000

### PREMIUM FRANCHISE

**4 year contract + Areas TBC**

**6 months google leads generation**

- Product training
- Sales training
- Website
- Video
- Dedicated number and 24/7 call answering
- Business cards
- Flyers
- Ongoing marketing
- Monthly Email shot
- CRM System
- Full time monthly support
- 6 months marketing  
(Linkedin direct messaging and monthly SEO)

£36,000

### ELITE FRANCHISE

**5 year contract + Areas TBC**

**12 months google leads generation**

- Product training
- Sales training
- Website
- Video
- Dedicated number and 24/7 call answering
- Business cards
- Flyers
- Ongoing marketing
- CRM System
- Full time monthly support
- 12 month Social Media Marketing
- 12 Month Google Marketing
- 12 months of monthly SEO
- Monthly Email Shot
- Membership to a networking group of your choice

# vibe

*"Vibe has been brilliant and allowed me to grow an agency with my Dad, look forward to more success."*

– Millie Rose  
(Sheffield, UK)

*I have found Vibe – excellent to work with. Sam and the team have so much experience and a solution for everyone in terms of design, digital marketing and strategy. The project turnaround time is impressive and there is always every effort made to deliver a high standard of work for every client.*

– Mark Henry  
(Galway, Ireland)

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# What's Included

**We have Master Franchise option.**

from £45,000

## **Developer FRANCHISE**

**whole region + 7 year contract**

**6 months google leads generation and  
Franchise recruitment leads generation**

- Product training
- Sales training
- Website
- Video
- Dedicated number and 24/7 call answering
- Business card
- Flyers
- Ongoing Marketing
- CRM System
- Full time monthly support
- 6 month Social Media Marketing
- 6 Month Google Marketing
- 6 months of monthly SEO
- Monthly Email Shot
- Membership to a networking group of your choice
- Franchisor Licence in your region
- 6 months marketing for recruiting more franchisees in your region

From £60,000

## **MASTER FRANCHISE**

**whole region + 7 year contract**

**12 months google leads generation and  
Franchise recruitment leads generation**

- Product training
- Sales training
- Website
- Video
- Dedicated number and 24/7 call answering
- Business card
- Flyers
- Ongoing Marketing
- CRM System
- Full time monthly support
- 12 month Social Media Marketing
- 12 Month Google Marketing
- 12 months of monthly SEO
- Monthly Email Shot
- Membership to a networking group of your choice
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**BROADEN YOUR  
INTERNATIONAL PRESENCE WITH  
VIBE MARKETING FRANCHISE**



# Testimonials

## Favourable feedback from our franchisees



**GIDEON GERBER**  
(East Cost, ZA)

*"After carefully evaluating several digital marketing agencies, it was evident that Vibe Marketing stood out due to its exceptional professionalism and commitment to delivering high-quality services. Right from the outset, it became apparent that choosing Vibe Marketing meant gaining access to the expertise of a global digital marketing agency that has a proven track record in the industry.*

*Vibe Marketing not only possesses the technical proficiency needed for tackling complex projects but also boasts extensive experience and invaluable insights to assist ambitious innovators in overcoming various business challenges. Beyond being a mere digital marketing agency, Vibe Marketing establishes itself as a true business partner, offering support and expertise that others simply cannot match.*

*With a strong emphasis on hands-on training, unwavering support, and top-notch products, Vibe Marketing ensures immediate professional assistance during critical project phases, making them the go-to choice in the realm of digital marketing services."*



**ANCO VAN RAALTE**  
(Amsterdam, Netherlands)

*I decided to start a Vibe franchise, and it's been an incredible journey. The flexibility it offers is remarkable. You have a range of options to choose from, allowing you to tailor your business to what suits you best.*

*What I appreciate most is the freedom to run and manage my business as I see fit. From the moment I joined, I never felt alone. The training and ongoing support have been invaluable, ensuring that I'm well-equipped to succeed.*

*One standout feature is Vibe's pricing model, which allows me to have control over my margins. It's a refreshing approach that empowers franchisees like me to make strategic decisions.*

*With Vibe's extensive product and service offerings, I've become a valuable partner for clients, fostering long-lasting relationships. It's been a rewarding experience, and I'm excited about what the future holds with Vibe.*



**ZAHEER CAJEE**  
(Johannesburg & Cape town, ZA)

*Collaborating with Vibe Marketing has been an incredibly rewarding and enjoyable journey. Over my two years as a franchisee, I've received exceptional support from Sam and the entire Vibe team.*

*The team's expertise, combined with their unwavering commitment to franchisee success, has significantly contributed to my growth and confidence in this venture. I truly appreciate the personalized approach and the genuine interest they've shown in ensuring my success.*





# Shape your Legacy

with

**Vibe Marketing International**





Thank You

**"Success is the only option"**



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